



## FOR IMMEDIATE RELEASE

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## Families and Foodies Take Note! Metuchen Farmers Market Opens on June 14<sup>th</sup>

JUNE 6, 2014 METUCHEN, NJ – The **Metuchen Farmers Market** returns with many returning favorites and new product offerings on **Saturday June 14, 2014**. The Market is held in the Pearl Street Lot every Saturday morning, rain or shine, from **mid June – mid November from 9 a.m. – 2 p.m.**

The Metuchen Farmers' Market supports nearly 20 local entrepreneurs who are farmers, producers, bakers, artists and more who find gratification and success while connecting their livelihood to Metuchen's suburban community. They offer seasonal fresh fruit, vegetables, meats, poultry, cheese, eggs, wine, flowers, plants, pickles and olives, breads, pastries, nuts and so much more. The Market also offers specialty and artisan foods, makes connections with local community groups, and offers learning opportunities and special programming.

The Metuchen Farmers' Market welcomes a record **17 vendors including 4 newcomers** this year. "I can't say enough good things about our vendors." says Nelson Li, Market Manager. "The combination of our farmers and purveyors of artisanal food and products makes each Saturday at The Market an outing to be savored. This year in addition to the tested and true fan-favorites you'll see new products such as Hungarian Nut Loaf – a unique specialty of nearby Edison's **Raritan Bakery**; gluten-free arepas (a cornmeal based, stuffed griddle cake) from **Arepa Shack**; grass-fed pork, free-range eggs and herbal teas from **Stonybrook Meadows Farm** in Hopewell,

NJ; and Metuchen's own [La Gateaux](#) providing beverages including their signature fresh fruit smoothies."

Brad Finkel of Hoboken Farms adds, "Since 1992 Hoboken Farms has participated in 30 weekly NJ Farm Markets. As one of the "original three" vendors in Metuchen we are thrilled at the smart growth process that they have followed to expand their market and meet the needs of customers and vendors alike. The Metuchen Market delivers on its mission to provide great local food and bring its community together. There is no better place to be on a Saturday morning than the Metuchen Farmers Market!"

Metuchen resident and Farmers Market shopper, Sandra Spinelli, states, "We love the vibe at the Metuchen Market. There is something there for everyone! Some enjoy comparing vegetables, picking fresh flowers, trying new things, or catching up with neighbors. Our kids enjoy trying different specialty foods, fruits and new veggies. It's a joyous atmosphere!"

So please bring your families and friends and join us on June 14<sup>th</sup> as we kick off a new season at the Metuchen Farmers Market.

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### **Metuchen Farmers' Market. Smart Food for the Brainy Borough.**

The Metuchen Farmers Market has been in existence since 1997, but has enjoyed a revitalization starting 2011, when it grew from a few farmers to more than a dozen top-notch vendors. Proudly presented by the [Metuchen Area Chamber of Commerce](#) and managed entirely by community volunteers, The Market hosts four "Jersey Fresh" farmers and other food-first vendors offering cheese, pickles, olives, fresh-baked breads, mozzarella, gluten-free granola, dried fruits/nuts, grass-fed pork, free-range eggs, farmhouse-baked pies and more.

Need more info? "Like" The Market on [Facebook](#) for special newsfeed, follow us on [Twitter](#) and visit us online at [www.metuchenfarmersmarket.com](http://www.metuchenfarmersmarket.com) where you can sign up for our e-newsletter.